



## UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231 www.uspto.gov

APPLICATION NO.	FILIN	G DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	ATTORNEY DOCKET NO. CONFIRMATION NO.	
09/502,285	02/1	1/2000	Sheldon F. Goldberg	3367-2-2 4950		
22442	7590	11/29/2002				
SHERIDAN			EXAMINER			
1560 BROADWAY SUITE 1200				WHITE, CA	E, CARMEN D	
DENVER, CC	80202			ART UNIT	PAPER NUMBER	
				3714		
			DATE MAILED: 11/29/2002			

Please find below and/or attached an Office communication concerning this application or proceeding.

•		Application No.	A	41
	•		Applicant(s)	
	Office Action Summary	09/502,285	GOLDBERG ET AL.	
		Examiner	Art Unit	
· · · · · · · · · · · · · · · · · · ·	The MAILING DATE of this communication and	Carmen D. White	3714	
Period for	ORTENED STATUTORY PERIOD FOR REPLY			ess
- Exte after - If the - If NO - Failt - Any	MAILING DATE OF THIS COMMUNICATION.  Insions of time may be available under the provisions of 37 CFR 1.1  SIX (6) MONTHS from the mailing date of this communication.  In period for reply specified above is less than thirty (30) days, a reply operiod for reply is specified above, the maximum statutory period were to reply within the set or extended period for reply will, by statute reply received by the Office later than three months after the mailing and patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may within the statutory minimum o will apply and will expire SIX (6)	ry a reply be timely filed f thirty (30) days will be considered timely. WONTHS from the mailing date of this comi	nunication.
Status	.,			
1)[	Responsive to communication(s) filed on 08 /	<u>//ay 2002</u> .		
2a) <u></u> □		is action is non-final.		
3) 🗌 Disposit	Since this application is in condition for alloward closed in accordance with the practice under a closed in accordance.	ince except for formal Ex parte Quayle, 1935	matters, prosecution as to the c C.D. 11, 453 O.G. 213.	merits is
4)⊠	Claim(s) 98-205 is/are pending in the applicati	on.		
	4a) Of the above claim(s) is/are withdraw	vn from consideration.		
	Claim(s) is/are allowed.			
6) 🗌	Claim(s) is/are rejected.			
7)	Claim(s) is/are objected to.			
8)⊠	Claim(s) 98-205 are subject to restriction and/o	r election requirement.		
Applicati	on Papers	•		
9) 🔲 .	Γhe specification is objected to by the Examiner	•		
10) 🔲 🗀	Fhe drawing(s) filed on is/are: a)☐ accep	ted or b) objected to b	y the Examiner.	
	Applicant may not request that any objection to the			
11) 🔲 🗆	The proposed drawing correction filed on		disapproved by the Examiner.	
_	If approved, corrected drawings are required in rep	=		
	he oath or declaration is objected to by the Exa	miner.		
Priority u	nder 35 U.S.C. §§ 119 and 120			
13)	Acknowledgment is made of a claim for foreign	priority under 35 U.S.C	C. § 119(a)-(d) or (f).	
a)[	☐All b)☐ Some * c)☐ None of:			
	<ol> <li>Certified copies of the priority documents</li> </ol>	have been received.		
;	2. Certified copies of the priority documents	have been received in	Application No	
	3. Copies of the certified copies of the priority application from the International Bure see the attached detailed Office action for a list of	eau (PCT Rule 17.2(a)	)_	ge
	cknowledgment is made of a claim for domestic			olication)
a)	☐ The translation of the foreign language proveknowledgment is made of a claim for domestic	isional application has	been received.	onoution).
ttachment(				
)  Notice )  Informa	of References Cited (PTO-892) of Draftsperson's Patent Drawing Review (PTO-948) ation Disclosure Statement(s) (PTO-1449) Paper No(s)	5) Notice o	v Summary (PTO-413) Paper No(s) f Informal Patent Application (PTO-15)	
Patent and Trac O-326 (Rev.	emark Office	on Summany		

Application/Control Number: 09/502,285

Art Unit: 3714

## Election/Restrictions

Restriction to one of the following inventions is required under 35 U.S.C. 121:

- I. Claims 98-100 and 104-205 (Note: in the claim numbering, Applicant skipped #173), drawn to a method and apparatus for advertising on the Internet or a network classified in class 705, subclass 14
- II. Claims 101-103 drawn to a method of providing a presentation on a network or the Internet classified in class 345, subclass 701.

The inventions are distinct, each from the other because of the following reasons:

Because these inventions are distinct for the reasons given above and have acquired a separate status in the art as shown by their different classification, restriction for examination purposes as indicated is proper.

Because these inventions are distinct for the reasons given above and the search required for Group I is not required for Group II restriction for examination purposes as indicated is proper.

Inventions I and II are related as combination and subcombination. Inventions in this relationship are distinct if it can be shown that (1) the combination as claimed does not require the particulars of the subcombination as claimed for patentability, and (2) that the subcombination has utility by itself or in other combinations (MPEP § 806.05(c)). In the instant case, the combination as claimed does not require the particulars of the subcombination as claimed because the combination claims of Group I could be used with an entirely different presentation method than that of the claims of Group II. The subcombination has separate utility such as a method for presenting over

Application/Control Number: 09/502,285

Art Unit: 3714

a network that does not require the particulars of the transmission and reception from the user node to the network, as required by the combination.

Page 3

Applicant is reminded that upon the cancellation of claims to a non-elected invention, the inventorship must be amended in compliance with 37 CFR 1.48(b) if one or more of the currently named inventors is no longer an inventor of at least one claim remaining in the application. Any amendment of inventorship must be accompanied by a request under 37 CFR 1.48(b) and by the fee required under 37 CFR 1.17(i).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Carmen D. White whose telephone number is 703-308-5275. The examiner can normally be reached on Monday through Friday, 8:30 AM to 5:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Tom Hughes can be reached on 703-308-1806. The fax phone numbers for the organization where this application or proceeding is assigned are 703-308-7768 for regular communications and 703-305-3579 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-308-1078.

C. White

Patent Examiner